

Mike Rayburn's "What IF Keynote Experience" CE Outline.

The goal of Rayburn's "**What IF? Keynote Experience**" is a new mindset and offers a series of tools, practices and professional strategies for...

*** Stimulating and improving imagination for**

- new idea generation
- better problem solving
- stress release
- developing new processes
- developing new products
- moving from change management to change creation

*** Identifying and improving one's unique creative skills for**

- discovering future opportunities
- optimizing opportunities with what is immediately available

*** Better, more positive, focused and productive meetings.**

*** A strategic planning/goal-setting and achievement**

process driven not by process but outcome.

- identifying the right goal for the team
- getting team buy-in and commitment
- taking immediate action

*** Identifying and harnessing** one's sense of purpose in their career.

* **The “Virtuoso” process** for mastering one’s area of skill and expertise.

- personal commitment and resolution
- identifying one’s personal resources for mastery pursuit
- developing a regimen for regular practice and improvement.

* **Improving teamwork and connection** through cross-discipline professional development, teaching and sharing.

Outcomes...

Attendees will learn how to...

- Create** change, rather than manage change;
 - Think** in terms of possibilities, not scarcity;
 - Discover** the opportunities they’re currently missing;
 - See** all their success as a launching pad for what’s next;
 - Harness** their uniqueness as their competitive edge;
 - Shape** what’s next for the greatest possible good;
 - Act** from their sense of purpose in all they do.
 - Attract** success, rather than pursue it;
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Takeaways...

Your teams and organization will learn...

* Three simple, powerful, tools tapping into their unrealized potential for abundance and profitability through innovation.

- * The most powerful motivational force on this planet. (Hint... it is not power, money, sex or fame).
- * The most basic human brain function and how to use it for positive change.
- * That “managing change” is not only stupid, it's dangerous; the only way to manage change is to *create* change
- * To stop running from their uniqueness and begin to harness it as their competitive edge.
- * How to set and achieve bold goals where you don't start with what's possible, start with what's *cool*, what's *right*.
- * The power of your sense of purpose and how to draw on it to effect exponential change.
- * A simple 10-minute exercise which will show you how to become a life and career virtuoso.
- * Entertainment on a level which has sold out Carnegie Hall.